



2009 PORTLAND RUGBY
CASINO NIGHT FUNDRAISER
A Benefit for
NEW AVENUES FOR YOUTH



Dear Friend of Portland Rugby:

My name is Ben Altiero, I am the President of the Portland Rugby Football Club. We are a member of the USA Rugby Organization and compete in the Pacific Northwest Rugby Football Union.

For the past three years, our organization has held a benefit to help raise funds for our team and New Avenues for Youth, an outstanding non-profit organization in the community. This year we have developed a model that will allow us to give a greater amount of the proceeds to New Avenues. Since the inception of the Portland team in 1961, our main focus has been about giving back to our communities.

New Avenues is truly a place of refuge for homeless youth. Everyday there are up to 400 homeless youth from Oregon and Southwest Washington living on the streets of Portland. To solve this crisis, New Avenues has created programs providing kids with the life skills and support necessary to get on their feet and lead sustainable lives. Since 1997, New Avenues has successfully guided over 1,200 youth back into positive living situations and prevented hundreds more from becoming homeless. For more information on this non-profit organization, please visit www.newavenues.org.

We could really use your help! This is an opportunity for us, the Portland Rugby Club, and local companies like yours to reach out a helping hand to New Avenues, from which the youth of our community will truly benefit! This year we have chosen to organize a "Casino Night" fundraiser and auction! Last year we were able to donate \$2,400 to New Avenues. This year we have strengthened our relationship with New Avenues allowing us to increase the fundraising potential for the organization. This year's goal is raise over \$12,000 for our partner.

We are currently accepting cash sponsorships and items that can be auctioned off to generate revenue for this wonderful cause. These can include, but are not limited to: trips, gift certificates, dinner packages, event tickets, property rentals, services, etc. All of our donors will be mentioned at the event for their generosity and we will gladly display any signage / business cards your company provides. The larger ticket items and their donors will be advertised prior to the event which is scheduled for September 12th, 2009.

Thank you in advance for your consideration and generosity! Please use the enclosed form to make your donation. If you have any questions about the event or the charity you can reach our Vice President Josh Roll at 406-671-5069 or by emailing him at vicepresident@portlandrugby.org

Sincerely,
Ben Altiero
President
Portland Rugby Football Club



Portland Rugby 4th Annual Casino Night: A Benefit for New Avenues for Youth

2009 CASINO NIGHT SPONSORSHIP LEVELS



100 Meter Try Sponsorship - \$3,000

- Name listed on donor list of event's program
- Full product display table at event
- Placard at gaming table as table sponsor
- (3) verbal mentions of company/name during evening
- Company banner (provided by company) hung on wall in event
- (16) complimentary tickets to event
- Transportation to and from event
- (2) complimentary rooms at local hotel
- Name/Logo/hyperlink on team website – www.portlandrugby.org
- Name/Logo/hyperlink on New Avenues for Youth website – www.newavenues.org
- ½ page ad in 2009-10 season program
- Display of company name in New Avenues for Youth quarterly newsletter following event
- Display of company name in New Avenues for Youth E-Newsletter following event

50 Meter Field Goal Sponsorship - \$2,000

- Name listed on donor list of event's program
- ½ product display table
- Placard at gaming table as table sponsor
- (2) verbal mentions of company/name during evening
- (12) complimentary tickets to event
- Transportation to and from event
- Name/Logo/hyperlink on team website – www.portlandrugby.org
- Name/Logo/hyperlink on New Avenues for Youth website – www.newavenues.org
- ¼ page ad in 2009-10 season program
- Display of company name in New Avenues for Youth quarterly newsletter following event
- Display of company name in New Avenues for Youth e-newsletter following event

20 Meter Forward Play Sponsorship - \$1,000

- Name listed on donor list of event's program
- Place at product display table
- Placard at gaming table as table sponsor
- Verbal mention of company/name during evening
- (8) complimentary tickets to event
- Name/Logo/hyperlink on team website – www.portlandrugby.org
- Name/Logo/hyperlink on New Avenues for Youth website – www.newavenues.org
- ¼ page ad in 2009-10 season program
- Display of company name in New Avenues for Youth E-Newsletter following event

5 Meter Scrum Sponsorship - \$500

- Name listed on donor list of event's program
- Place at product display table
- Placard at gaming table as table sponsor
- (8) complimentary tickets to event
- Name/Logo/hyperlink on team website – www.portlandrugby.org
- Name/Logo/hyperlink on New Avenues for Youth website – www.newavenues.org

Try Conversion Sponsorship - \$250

- Name listed on donor list of event's program
- Place at product display table
- (6) complimentary tickets to event
- Name/Logo/hyperlink on team website – www.portlandrugby.org

DONATION FORM

4th Annual Portland Rugby Casino Night Fundraiser
A Benefit for New Avenues for Youth



Donor Name As It Should Appear:	
Authorized By:	Signature:
Contact for Arrangements, if different than above:	
Address:	
City/State/Zip:	
Work Phone:	Home Phone:
Fax:	Email:

Auction Date: September 12, 2009

Date: _____

DETAILS OF DONATION: PLEASE PRINT LEGIBLY

Please describe your donation to the Portland Rugby Club. Be as detailed as possible (when, where, # of people, valid dates) as your description may be used in the print materials or on our website. Attach additional pages if needed. Include any special directions or limitations on use (e.g. expiration date, gratuity not included, etc.). If available, please send any display items that will not be returned, unless requested.

If donating an event, is it date specific? date: _____ **OR** mutually agreeable?

Estimated Total Value (for tax records)

\$

SHIPPING INFORMATION

PLEASE SHIP/DELIVER YOUR DONATION BY:

AUGUST 28TH

Phone: 406-671-5069

Email: vicepresident@portlandrugby.org

11436 SE Boise

Portland, Oregon 97266

NOTE: If donation is a certificate, please indicate below whether you will provide the certificate or if New Avenues for Youth needs to print one, based on the above information.

Donor Will Provide: Yes No

Enclosed: Yes No
(please circle)

NA to Print: Yes No

Portland Rugby Club, a 501(c)(3) organization, makes no representations regarding the tax deductibility of this donation. Please contact your tax advisor. Tax ID 93-0829650